



Advertising and Sponsoring

5. International Historic Grand Prix, JIM CLARK - REVIVAL 2009 15. – 17. May 2009, EuroSpeedway Lausitz

Dear interested partner,

In order to offer you as well the fantastic chance to present your company during the popular motor sports event , the JIM CLARK-REVIVAL; we have compiled for you several examples of the advertising and sponsoring options.

	Business package 10.000,- Euro	Exclusive package 20.000,- Euro	Premium package 50.000,- Euro
Logo presentation of your company on the following advertising products			
Flyer	50.000	50.000	50.000
Poster	5.000	5.000	5.000
Tickets	-	-	30.000
Banner	8	15	20
Flags	2	5	8
Programme brochures	½ page	1/1 page	1/1 Cover page
JCR-Website Link	1	1	1
Further benefits during the event			
Trading area	30 m ²	50 m ²	80 m ²
Guest tickets	10	30	50
VIP-Parking lots	5	10	20

Of course you would also have the possibility to rent a spacious VIP-Lounge above the pits of the EuroSpeedway Lausitz for a special incentive-event of your company.

A further promotionally effect could be the clothing of the grid girls with your company's Copyright Identity or to provide your company's logo to act as the patron of one of the many international race series starting during the JIM CLARK-REVIVAL; etc. etc.

We will be happy to develop a marketing concept which is according to your wishes and your budget together with you.

We are looking forward to hearing from you soon.

Ronny G. Bredhauer
Managing Director

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