



Advertising in programme brochure

5. International Historic Grand Prix, JIM CLARK - REVIVAL 2009  
 15. – 17. May 2009, EuroSpeedway Lausitz



Title of brochure

Organisation JIM CLARK - REVIVAL • Zur Dreispitz 20 • D-65388 Schlangenbad  
 Telefon: +49 (0) 6129 - 15 92 • Telefax: +49 (0) 6129 - 15 99 • E-Mail: info@jimclark-revival.com • www.jimclark-revival.com





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#### Advertising prices

**Editions:** 35.000 copies

**Size:** approx. 72 pages

<b>1/1 Cover page</b>	186 x 265 mm (printing space) 210 x 297 mm (with 3 mm trimming)	€ 2.000,00
<b>1/1 Page</b>	186 x 265 mm (printing space) 210 x 297 mm (with 3 mm trimming)	€ 1.000,00
<b>1/2 Page</b>	93 x 265 mm (portrait format) 186 x 132,5 mm (landscape format)	€ 600,00
<b>1/4 Page</b>	93 x 132,5 mm	€ 350,00

All prices quoted above do not include 19% VAT

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- Sizes in millimetres
- Handout during the race weekend

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#### Technical details

FORMAT:	Trim size: DIN A4 210 mm width x 297 mm high Printing space: 186 mm width x 265 mm high Allowable advertising formats according to list
PRINTING TECHNOLOGY:	Sheet offset, 4/4 without finish
BINDING:	Stapled
SCREEN RULINGS:	60s
PAPER QUALITY:	Matt finish
COLOUR SEQUENCE:	C/M/Y/K
PRINTING MATERIAL:	Printing plates will be prepared according to Computer-to-plate. For this reason digital data will be required.
REFERENCE PROOF:	The documents must be sent in a contract proof Euro Standard.
PLEASE NOTE:	<ol style="list-style-type: none"><li>1. Format: The document of the digital advertisement data must be in the same format as the printed copy. For advertisements in bleed format, please add ±3 mm bleed differences respectively on all pages.</li><li>2. Contents of delivery: Transmitted data can only be accepted if all elements (pictures, logos) are included in the data and the script fonts can be converted into vector data. Foreign fonts cannot be processed. Data format: EPS, TIF(LZW-compressed), AI or printable PDF.</li><li>3. Compressing: Only automatic unpacking compression (Stuffit). No JPEG-compression of photos or pictures.</li></ol>

Any additional costs that arise due to incomplete or faulty data, wrong settings or incomplete details will be charged. This also applies to any additional lettering or lithographical work as well as for the creation of any missing proofs.





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**Advertisement Order**

Please complete this form and send it together with a hard copy of the advertisement either

per Fax to: 0049 (0) 6129 1599

or per Post to: SCHÖNER LEBEN MARKETING GMBH  
Zur Dreispitz 20  
65388 Schlangenbad

For further queries, please contact Tel: 0049 (0) 6129 1592  
Mobile: 0049 (0) 171 470 7474

Invoice will be sent out by : SCHÖNER LEBEN MARKETING GMBH  
Zur Dreispitz 20  
65388 Schlangenbad

**CUSTOMER:** \_\_\_\_\_

**ADVERTISEMENT FORMAT:**  1/1 Page  1/2 Page horizontal  
 1/2 Page vertical  1/4 Page  
 Coverage  Printing space  with trimming

**COLOURING:** Please define 4-Colour process. HKS and Pantone-special colours which can be transformed into the Euroscale must be supplied on delivery.

**DATA MEDIUM:**  CD ROM

**TRANSMISSION:** per E-Mail to [info@jimclark-revival.com](mailto:info@jimclark-revival.com) or per CD to the address given above.

**DATA NAME:** \_\_\_\_\_ **FILE NAME:** \_\_\_\_\_

Please contact any of the abovementioned numbers before transmission

**PROGRAMME / DATA FORMAT (ONLY MAC-FORMATS):**

Photoshop-EPS/TIFF  QuarkXpress-EPS  Freehand-EPS  
 printable PDF

Corel Draw, Powerpoint or Word-Documents cannot be processed!

**SENDER / CUSTOMER / ADDRESS FOR INVOICE:**

Company: \_\_\_\_\_ Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Telefax: \_\_\_\_\_ Email: \_\_\_\_\_

Date: \_\_\_\_\_ Signature: \_\_\_\_\_

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